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Press release

New look of the IPCC website (with photos)

Simplified design to enable easier access to information about the IPCC

(HONG KONG – 27 April 2015) The Independent Police Complaints Council (IPCC) today announced the official launch of its new website at www.ipcc.gov.hk. The newly designed website features a sliding banner at a prominent position which highlights the latest activities of the IPCC, information boxes to enable easy access to important information of the IPCC and an embedded YouTube player which directly links to the IPCC YouTube channel. The new website complies with the World Wide Web Consortium (W3C) Web Content Accessibility Guidelines (WCAG) 2.0 Level AA requirements and has a mobile version to accommodate the various needs of the public.

The main principles of the new website's design are to attract visitors to browse different sections of the website with an eye-catching and user-friendly home page, to improve the ease of navigation through better categorisation of materials, to facilitate easier access to information through a simplified structure and to showcase the IPCC's social media capacity through the embedded YouTube player on the home page.

At the top of the home page, visitors can view snapshots of the IPCC's latest activities, such as the upcoming TV drama series *IPCC Files*, through five major banners that rotate automatically. When clicked, the banner will lead the visitor to more detailed information about the activity. Four main information icons offer quick and easy access to essential information about the IPCC, such as the two-tier police complaints system, IPCC annual reports and frequently asked questions. The embedded YouTube player also shows the latest uploaded videos on the IPCC YouTube player.

The latest issue of IPCC's quarterly newsletter is also featured on the home page to enable visitors to easily keep up to date with the IPCC's activities. The newsletter can now be downloaded by section instead of having to download the whole publication so that readers can directly access the content they are interested in. The same new format is applied to the IPCC Reports as well.

Other new features include a meeting notification on the home page when there is an upcoming Open Meeting between IPCC and CAPO. When clicked, visitors are directed to the

press invitation which contains the meeting agenda and information on how to make reservations to observe the Open Meetings. At the bottom of the home page, the drop-down site map offers a clear overview of the various sections and sub-sections so that visitors can easily locate their target information.

New content has also been added to the website, such as photos and descriptions of the IPCC's engagement with various stakeholders, press events and a full list of all the currently appointed IPCC Observers.

The new IPCC website is designed to be accessible to all members of the public, including those with disabilities and special needs. The IPCC is committed to ensuring that the new website complies with the World Wide Web Consortium (W3C) Web Content Accessibility Guidelines (WCAG) 2.0 Level AA requirements.

A mobile version has also been developed to enable the public to access information about the IPCC on smartphones and other mobile devices.

Interested parties and individuals are most welcome to visit the IPCC's new website at www.ipcc.gov.hk.

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Notes to editor:

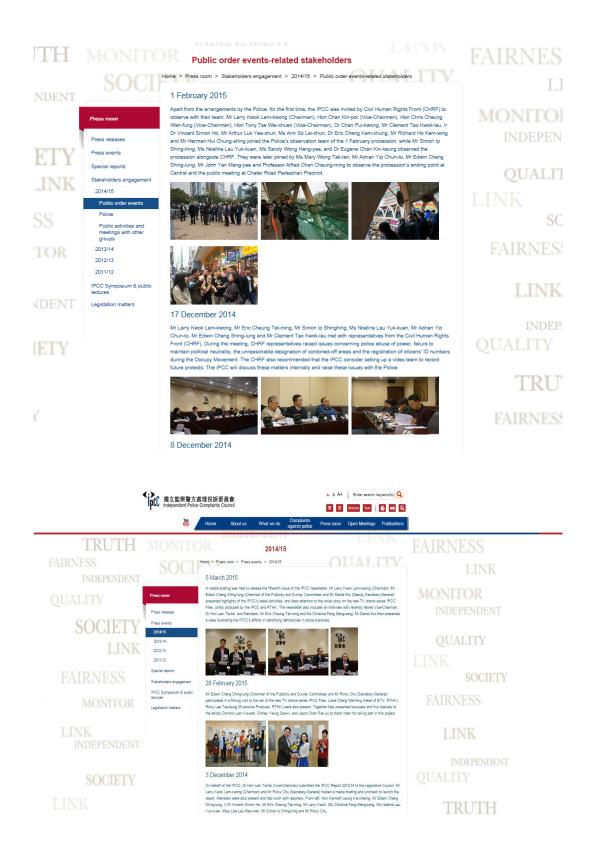
About the Independent Police Complaints Council

The Independent Police Complaints Council (IPCC) is an independent body established under the Independent Police Complaints Council Ordinance (IPCCO) (Cap. 604) to observe, monitor and review the handling and investigation of reportable complaints (RCs) against the Police by the Commissioner of Police (CP). The IPCC has become a statutory body since the commencement of IPCCO on 1 June 2009.

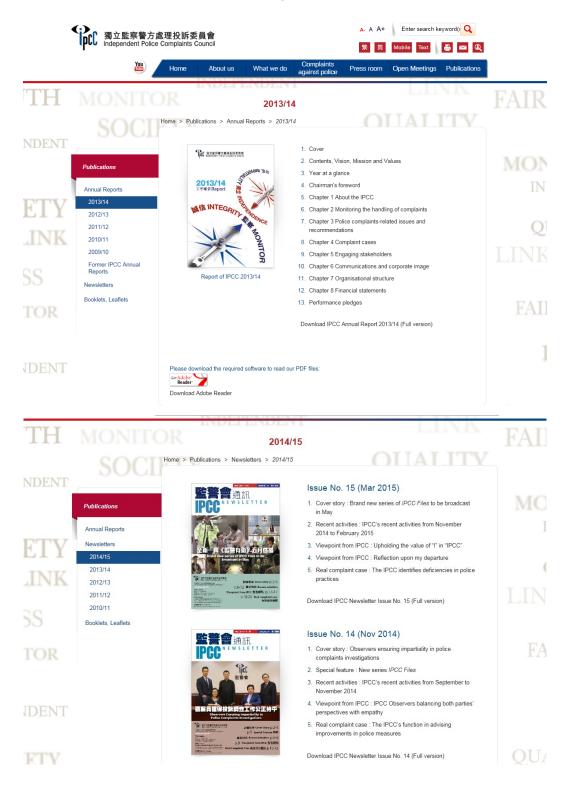


An overview of the home page featuring a dynamic sliding banner, information icons, an embedded YouTube player, and an Open Meeting notification icon.

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The new website features additional content such as photos and details of the IPCC's engagement with stakeholders and the Council's press events.



The IPCC annual reports and newsletters can now be downloaded by chapter or section.